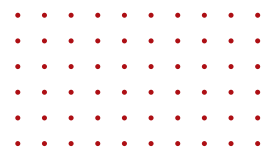




COMPANY PROFILE





WELCOME TO OUR COMPANY

ABOUT US

Al Sherif Brand Group was established in 1998 as a representative entity within the industrial development and national investment sectors. The company is committed to promoting investment and supporting industrial development through the delivery of comprehensive, integrated projects.



With over 20 years of experience, Al Sherif Brand provides end-to-end solutions covering feasibility studies, planning, project

management, installation and commissioning, technical training, after-sales services, and maintenance.

Our goal is to drive industrial development through strategic partnerships and by representing leading global manufacturers of advanced machinery and production lines across the sectors mentioned above.



With extensive experience in industrial development, machinery solutions, and business development,

Mr. Sherif Abdelhalim has established a strong track record in delivering integrated industrial solutions and building strategic partnerships with leading international manufacturers.

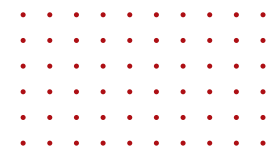
His expertise encompasses strategic planning, project management, international partnerships, and industrial machinery and production lines, with a strong focus on developing innovative solutions across the industrial and construction sectors.

Key Achievements

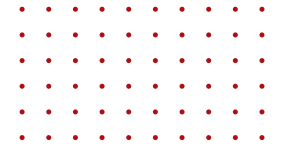
- Led the development and supply of major woodworking, concrete, marble, granite, and quartz production facilities across Egypt, delivering advanced machinery and integrated industrial solutions.
- Led the establishment of four concrete batching plants and supported the development of major marble and granite complexes in cooperation with leading international partners, including CIFA and Breton of Italy.
- Introduced advanced natural stone recycling and quartz production technologies to the Middle East, while serving as a Shareholder and Management Partner at SIM-TECH.

Areas of Expertise

Industrial Development | Business Development | Project Management | Strategic Planning | International Partnerships |
Industrial Machinery & Production Lines



Mr. Sherif Abdelhalim Mostafa
Founder & CEO



OUR HISTORY

2003

1st Wood Market Experience

Implemented several wooden furniture factories across Cairo, Alexandria, and Damietta, equipped with advanced wood-cutting and CNC machinery

2014

Army Sector Cooperation – Industrial Development

Expanded our role in national industrial development projects by introducing innovative solutions aligned with the needs of the Egyptian market.

2015

50% Natural Stone Market Share

Expanded into the natural stone industry, achieving a 50% market share in the manufacturing of marble, granite, and related products.

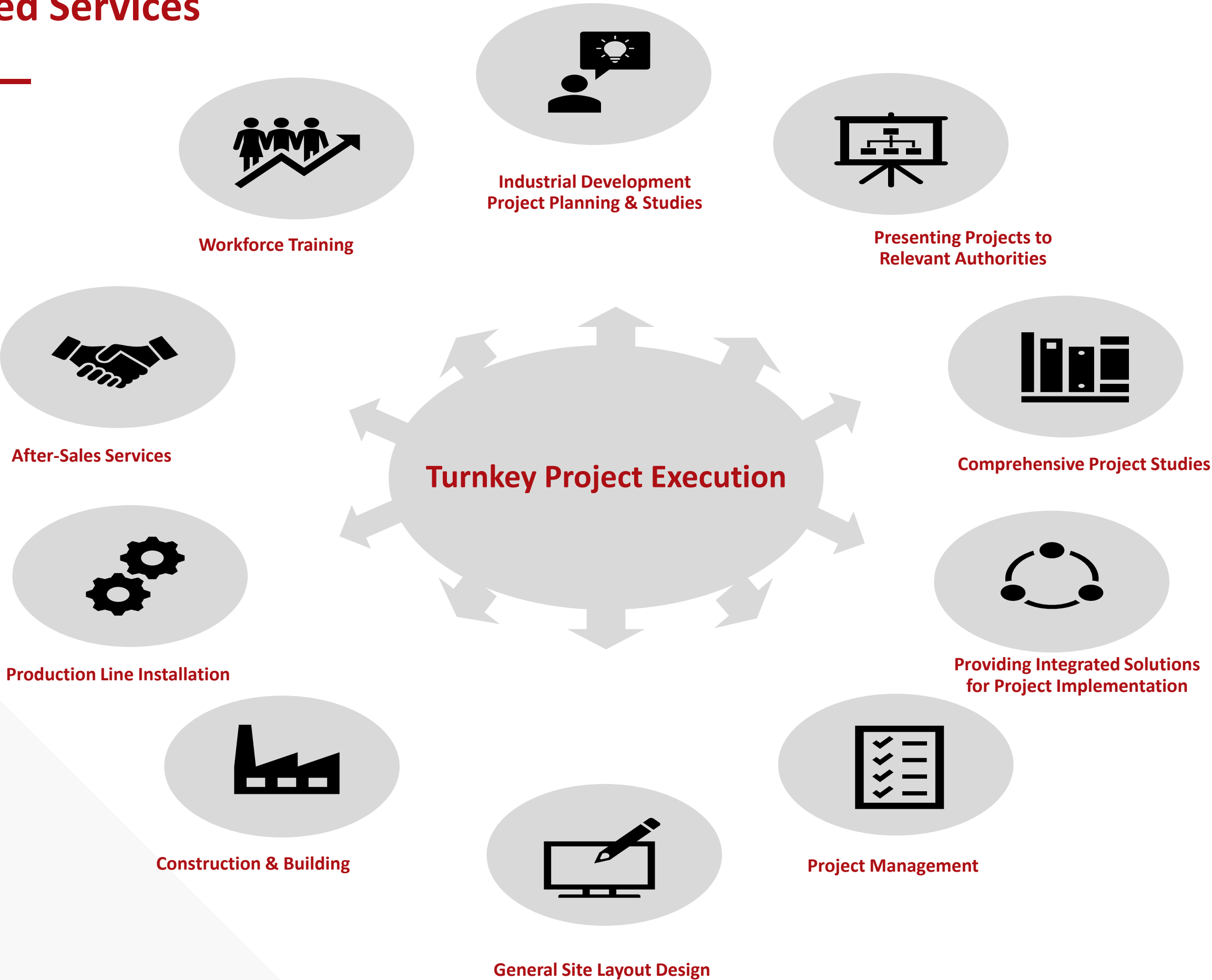
2019

90% Engineering Stone Market Share

Entered the engineered stone market and achieved a 90% market share through advanced technologies and exclusive solutions.

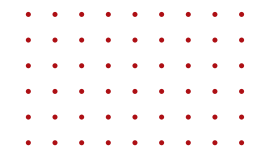


Our Integrated Services





Our Divisions



Minig Industry

Al Sherif Brand Group delivers high-quality industrial minerals through reliable sourcing, advanced processing, and consistent supply. Our expertise includes Silica Sand, Bio Quartz & Quartz, Feldspar, and Cristobalite.



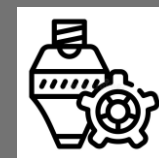
Stones Industry

We deliver premium marble and granite solutions with multiwire, advanced cutting and polishing lines, and a fully equipped fabrication workshop, handling every stage from raw block to flawless finished product.



Wood Industry

Al Sherif Brand Group delivers advanced production lines and machinery for MDF, OSB, pellets, plywood, and veneer, combining precision, efficiency, and modern technology for superior quality and production performance.



Consumables

We provide high-performance cutting tools for marble, granite, porcelain, and quartz processing, including gang saw blades, diamond wires, bridge saw blades, and vertical discs—engineered for precision, efficiency, and clean, accurate cuts.



Quartz Extraction by Controlled Blasting

The company has the expertise to plan and manage mining and extraction operations for mineral resources, in collaboration with specialized companies in Egypt and abroad.



MINING
INDUSTRY



❑ Establishment of SIM-TECH in partnership with the National Service Projects

Organization, Al Sherif Brand Group, and leading Italian companies.

1. BioQuartz Raw Material Production Project – an environmentally friendly initiative.
2. Silica Sand Washing Project.





❑ Established a new company in partnership with the National Service Projects

Organization, Al Sherif Brand Group, and specialized Italian companies.

1. Feldspar Recycling Project in the Red Sea region.
2. Feldspar Production & Processing Project in Sharm El Sheikh.

❑ Joint Project for the Valorization of Kaolin Raw Materials.

1. Established an Egyptian-Saudi Mining Company.

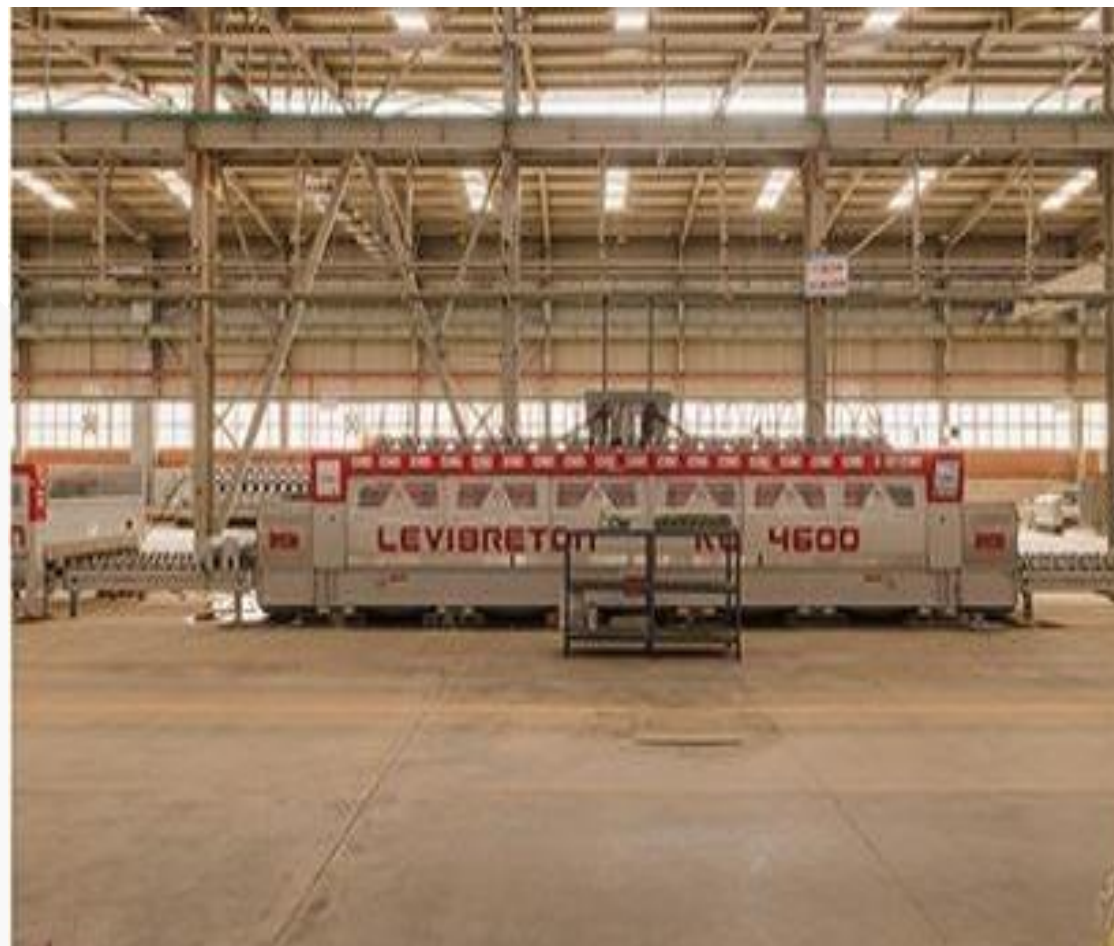
**MINING
INDUSTRY**



Marble & Granite

Implementation of Four Industrial Complexes for Marble and Granite Slabs & Tiles Production

Implementation of four industrial complexes for the production of marble and granite slabs and tiles in Ain Sokhna, Ras Sedr, Minya, and Aswan, with a total production capacity of 3 million square meters of marble and 2 million square meters of granite annually, targeting both the international and Egyptian markets.



**NATURAL
Stones**



OUR FACTORIES

- **Al-sokhna MARBLE AND GRANITE FACTORY**
- **Ras Sedr Marble And Granite Factory**
- **El- Menia Marble And Granite Factory**
- **Aswan Granite Factory**

**NATURAL
Stones**



NATURAL
STONES



Engineered Stones

Implementation of One Industrial Complex for the Production of Artificial Marble Blocks

Implementation of one industrial complex for the production of artificial marble blocks in

Galala City for Marble & Granite, with an annual production capacity of 6,000 artificial

marble blocks, targeting both the international and Egyptian markets.

OUR FACTORIES:

- QUARTZ SLABS PLANET
- AL GALALA TERASTONE

ENGINEERED
STONES



ENGINEERED
STONES



National Company for General Contracting – Wooden Doors & Windows Production Factory

Comprehensive studies were conducted, and a proposal was submitted for the implementation of an MDF board manufacturing plant using palm fronds, in cooperation with specialized Italian companies.

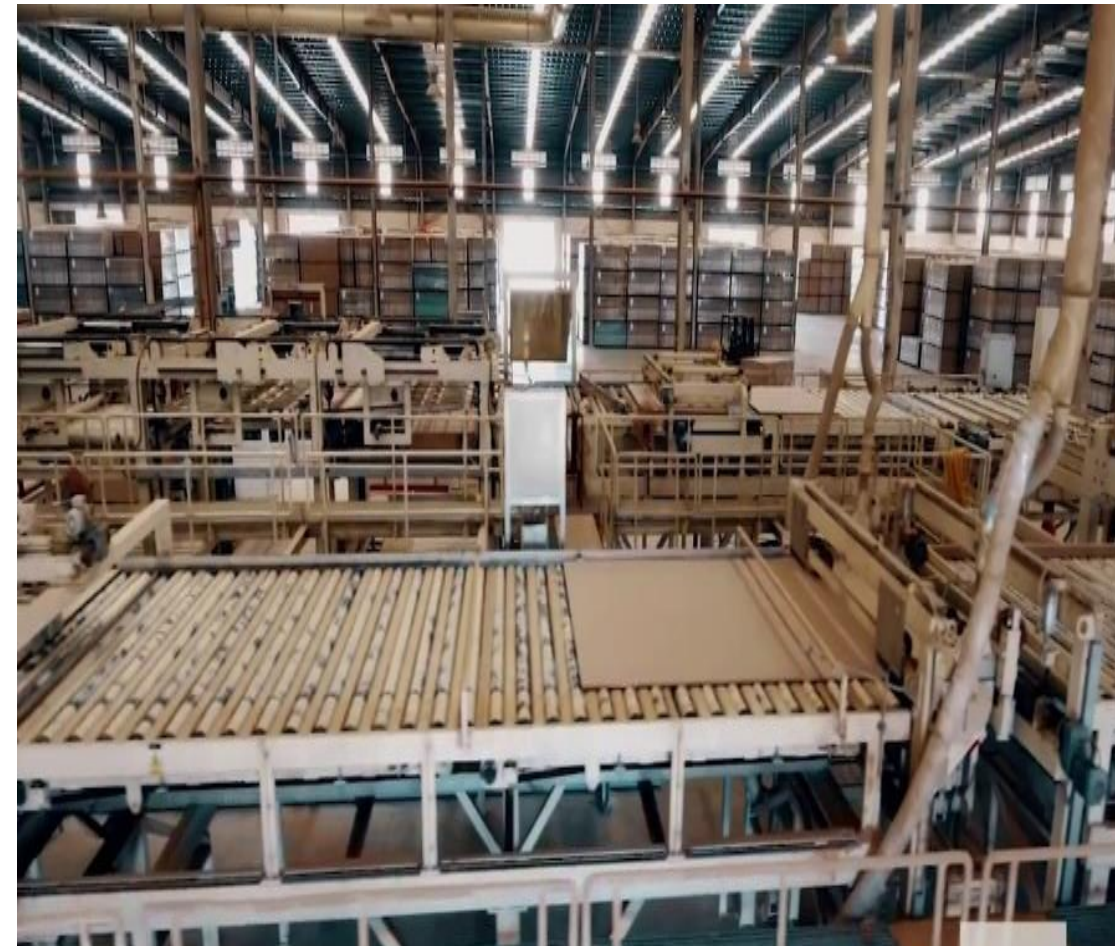


WOOD
INDUSTRY



MDF Board Manufacturing Plant Project

Comprehensive studies were conducted, and a proposal was submitted for the implementation of an MDF board manufacturing plant using palm fronds, in cooperation with specialized Italian companies.



WOOD
INDUSTRY



Study for the Restructuring of Damietta Furniture City to Achieve Industrial Integration and Enhance Local Manufacturing

Al Sherif Brand Group was commissioned by the Presidency of the Arab Republic of Egypt and the National Service Projects Organization to prepare a detailed study for the restructuring of Damietta Furniture City and developing its capabilities to manufacture production inputs and raw materials, transforming the city into an integrated industrial complex. The study was subsequently approved.

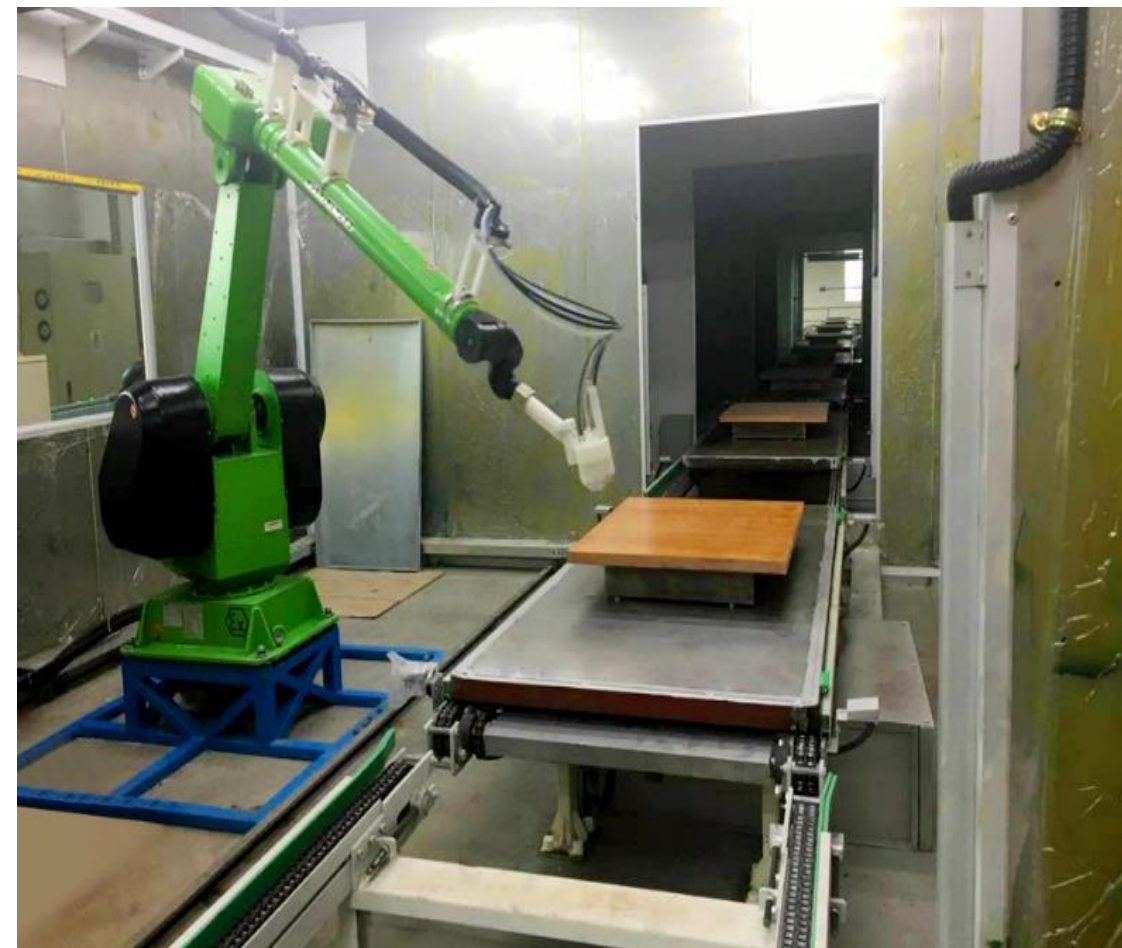


WOOD
INDUSTRY



Integrated Damietta Industrial Complex

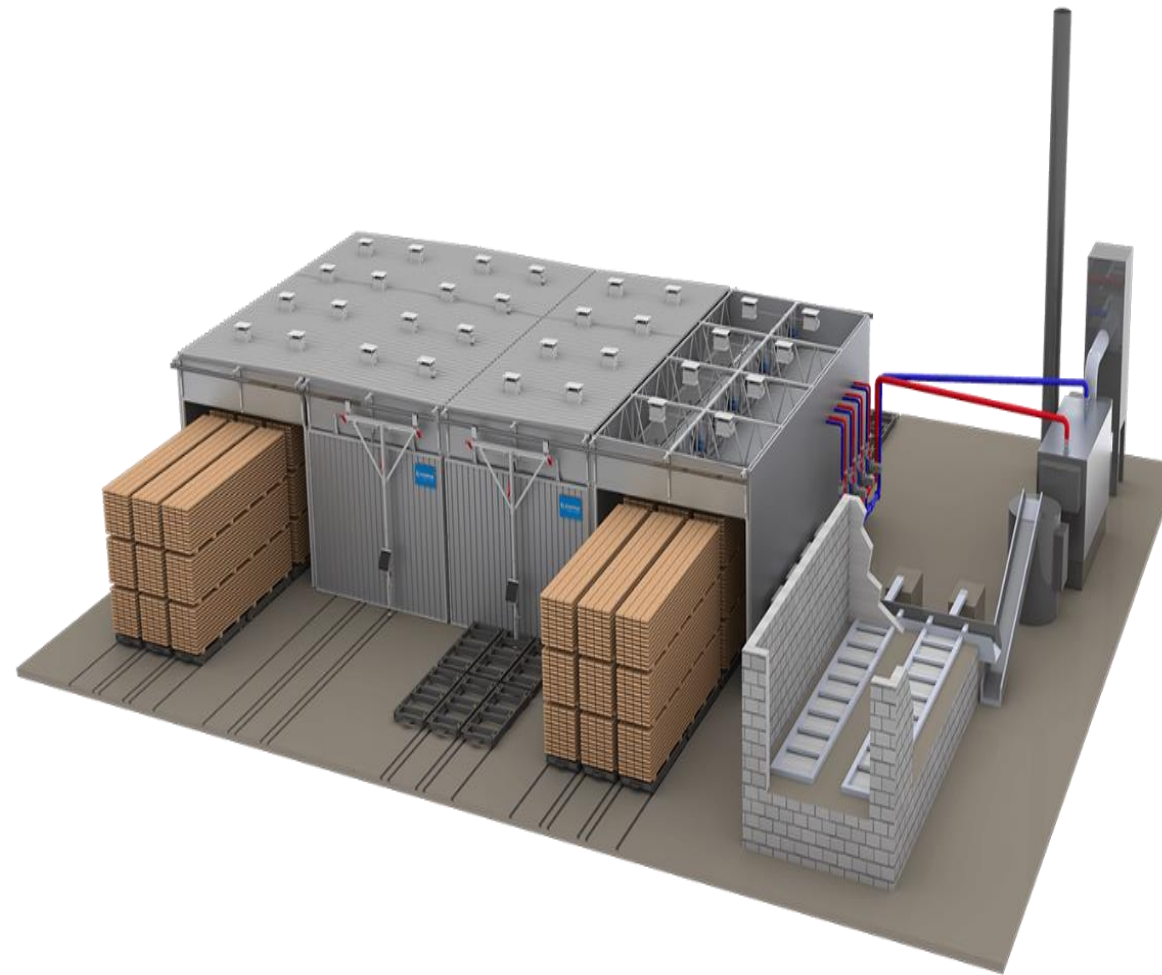
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**WOOD
INDUSTRY**



Integrated Damietta Industrial Complex



WOOD
INDUSTRY



Previous Projects & Areas Of Experience





In 2018, we expanded our operations into the construction and building sector, providing integrated solutions for various projects. Since then, we have developed expertise in delivering high-precision projects across diverse sectors, including:

- Infrastructure Projects
- Industrial Buildings
- Military Buildings
- Residential Buildings
- Administrative Buildings

**CONSTRUCTION &
BUILDING INDUSTRY**



- Execution of 4 Ready-Mix Concrete Batching Plants
- Execution of several Banque Misr branches
- Execution of several Agricultural Bank of Egypt branches
- Execution of several projects in the New Administrative Capital – R2 District



CONSTRUCTION &
BUILDING INDUSTRY



The company possesses the expertise and capabilities to develop diverse and modern marketing strategies for promoting and marketing products.

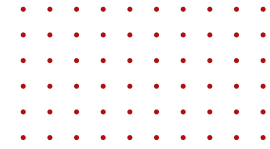
- Professional management of domestic and international exhibition plans
- Management of international contracts and tenders
- Development of integrated marketing and sales plans
- Development of advanced websites to facilitate browsing and enable direct online sales
- Design and planning of product showrooms for both domestic and international markets

The company currently manages the marketing and sales operations of the Quartz Production Plant of the National Service Projects Organization (NSPO).

**MARKETING &
SALES ACTIVITIES**



OFFICIAL VISITS



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Al Sherif Brand Group

**THANK'S FOR
WATCHING**
